



ANNIVERSARY CONFERENCE

in conjunction with Midwest Regional Conference
JANUARY 31-FEBRUARY 2, 2023

TITLE SPONSOR

Minimum Bid: \$15,000

1 Opportunity: Leading sponsor of our 75th Anniversary Annual Conference of approx. 400-600 guests. Not included in standard deliverables: full page ad in Conference schedule PDF, logo on name tags, push notification at Conference. (Bid process and timeline TBD by KRPA)

FEATURED SPONSORS

\$10,000

Unlimited Opportunities: Featured sponsors of our 75th Anniversary Annual Conference of approx. 400-600 guests. Not included in standard deliverables: full page ad in Conference schedule PDF, featured icon on Conference website

SOCIAL SPONSORS

\$8,000

Unlimited Opportunities: Logo included at sponsored social and on conference pdf. Not included in standard deliverables: 1/4 page advertisement in a KRPA enewsletter.

A/V SPONSOR

\$5,000

1 Opportunity: Logo featured at opening session, opportunity to include a 30-60 video during opening session slideshow, logo on all technology promotions for event, sponsor of conference game. Not included in standard deliverables: logo on 1/4 page ad in conference pdf.

DAILY EDUCATION SPONSORS

\$5,000

3 Opportunities: Special thank you at each session on day of sponsorship by moderator, promotion (tagging) on social media (FB/IG/Twitter), Not included in standard deliverables: 1/2 ad in Conference schedule PDF, push notification at beginning of sponsored day to attendees

APP SPONSOR

\$3,000

1 Opportunity: Conference app keeps all our conference attendees connected and provides all conference information (schedule, maps, attendee and vendor lists) in the palm of their hands. Not included in Standard Deliverables Chart on next page: Wifi login changed to company name, logo image on splash page of app, 1/4 page ad in conference pdf.

WATER SPONSOR

\$2,500

1 Opportunity: Logo will be placed on a reusable water bottles for every conference attendee. Not included in standard deliverables: logo on 1/4 page ad in conference pdf.

RESERVE YOUR SPONSORSHIP TODAY!

Email jamie@krpa.org
or call 785-235-6533



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DAILY COFFEE SPONSORS

\$2,500

3 Opportunities: Refreshments will be available each day of conference. The refreshments may include coffee and tea. Not included in standard deliverables: Logo on schedule pdf, logo featured around hospitality room/space, and logo featured on cup or sleeves.

DAILY TREAT SPONSOR

\$2,500

3 Opportunities: A treat- cookies, fruit or specialty snack- will be available each day of conference. Not included in standard deliverables: Logo on schedule pdf, logo featured around hospitality room/space, and logo featured on treats or napkins.

YOUNG PROFESSIONAL SPONSORS

\$1,000

Unlimited Opportunities: Join over 40 up and coming professionals and college students at the Student Summit, a preconference workshop, where they learn about the profession and participate in a special activity.

COTTONWOOD SPONSORS

\$900

Unlimited Opportunities | Show your commitment to recreation and parks by becoming an official sponsor of the largest gathering of recreation and park professionals in Kansas.

SPECIAL ADD-ONS

PARK TOUR

\$500

Unlimited Opportunities | Logo on all park tour promotion and recognized at the start of tour.

MIC TIME

\$200

Limited Opportunities | Speak or present at stage for 2-3 minutes during Trade Show.

BOOTH UPGRADE

\$200

Limited Opportunities | Need more space? Upgrade your booth from an 8X8 booth to an 8X10 while quantities last.

RESERVE YOUR SPONSORSHIP!

Give Jamie Reed a call to reserve your spot!

(785)235-6533





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Standard Deliverables

	\$10,000	\$8,000	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000	\$900
Clickable Logo on Website	X	X	X	X	X	X	X	X
One Conference Booth (8X8) Upgrade to 8x10	X	X	X	X	X	X	X	X
Logo on Sponsor Sign and in the Conference App	X	X	X	X	X	X	X	X
Printed List of Conference Attendees	X	X	X	X	X	X	X	X
KRPA Membership	X	X	X	X	X	X	X	X
Access to Online Membership Directory	X	X	X	X	X	X	X	X
Receive Quarterly Magazines	X	X	X	X	X	X	X	X
Free Internship Ad on Career Center	X	X	X	X	X	X	X	X
2 Tickets for a Networking Event	X	X	X	X	X	X	X	X
Acknowledgment on Social Media	X	X	X	X	X			
VIP Directors Happy Hour	X	X	X					
Advertisement in Conference PDF	Full-page	Full-page	Half-page					
Magazine Vendor Spotlight	X							

HAVE YOUR OWN CREATIVE IDEA?

Give Jamie Reed or Erika Devore a call to discuss your own tailored sponsorship opportunity.



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www.krpa.org