



# STAKEHOLDERS

## STAKEHOLDERS: GROUPS WHO SUPPORT YOUR DEPARTMENT OR WHO ARE INVESTED IN THE HEALTH, WELLNESS AND SUCCESS OF YOUR COMMUNITY

Your patrons and current/future employees within Gen-Z are involved in groups throughout your community. Creating allies with local stakeholders is important to the future success of your agency. We encourage you to look for these stakeholders, reach out to them by email or in-person, and hang posters within their facilities and/or distribute fliers to their patrons. Here are some stakeholder ideas:

- High School Counselors and Teachers
- College Career Centers and Professors
- Fraternity and Sororities
- African American Chamber of Commerce
- Hispanic Chamber of Chamber
- Asian Chamber of Commerce
- NAACP
- Lulac
- Ministers Alliance
- Historically Black College University (HBCU)
- Prince Hall – Masonic Lodges
- Churches
- Mosque
- Temples